

Hi there! I'm **JACOPO**, I'm 27 and I live in Milan. I'm a designer and a writer. Here's some things I did and some that I'm still doing.

You can contact me anytime at jacopocolo@gmail.com or by phone at **+39 347 1000 289**.

LINKIESTA online newspaper

Sept 2013, now – I write about culture and entertainment, edit articles and manage collaborators for one of the major italian online newspaper: Linkiesta. I joined the editorial staff with a team that relaunched the culture section, now one of the main traffic sources for the newspaper.

IDEO'S DESIGN COURSE Online course

Oct-Dec 2014 – I followed the IDEO's Human Centered Design course on NovoED. It was an online course and weekly group workshop that followed the whole IDEO's methodology for design. We did field research, interviews, brainstorming, prototyping and ended up with a complete project at the end.

STANFORD'S HCI COURSE Online course

Jul-Aug 2014 – I followed a two months online course on Human-computer interaction. It was a taught by Scott Klemmer, held online on Coursera and went trough the whole design process, from user research to prototyping.

HOTTERCOLDER webapp

Jun 2014 – I designed and coded a webapp called hotter/colder. It tells the one thing you need to know about the weather: if today is hotter or colder than yesterday.

OGILVY & MATHER advertising agency

Feb 2012, Jul 2013 – I was a copywriter for the advertising agency Ogilvy & Mather. I worked on several projects and with several clients but my main focus was the major telecommunication company Wind. For a while, I was in charge of whole digital advertising for the client, from banners to DEMs, to posts on social networks.

PERSONAL REPORT design blog

Jun 2010, Jan 2013 – I wrote about design and weird stuff for Personal Report, beloved (and now defunct) italian design blog. I also managed collaborators and wrote a weekly column about data visualization and infographics.

THE MILANO THING one shot publication

May 2011 – I made, along with some friends, The Milano Thing, a self published 48 pages publication with interviews, features and a selection of noteworthy projects from the 2011 Milano Design Week.

ANNAMARIA TESTA advertising agency

Jan 2011, Jan 2012 – I was a copywriter for the advertising agency of Annamaria Testa, major italian copywriter. I also wrote a lot for Nuovo e Utile (New and Useful), a website about creativity theories and techniques.

PC MAGAZINE technology magazine

Dec 2009, Nov 2010 – I wrote for the italian edition of Pc Magazine. The most interesting feature I wrote there was a cover story about RepRap, the self replicating 3D printer project founded by Adrian Bowyer.

SAATCHI & SAATCHI advertising agency

Feb 2008, Nov 2008 – I won Socially Correct, an advertising contest held by Saatchi & Saatchi and the italian Ministry of Cultural Heritage and Activities. The prize was a 6 months internship at the advertising agency.

UNIVERSITY OF MILAN Bachelor's thesis

Jan 2010 – I graduated in Liberal Studies in Communication at the University of Milan. I wrote my bachelor's thesis on the connections between internet memes and the pioneering work of the art historian Aby Warburg.

Some more things you may be interested in knowing: I'm fluent in Adobe Photoshop, Adobe Illustrator, Adobe InDesign and Keynote. I can also write HTML/CSS and JavaScript for fast prototyping. At the moment, I'm also studying Processing for data visualization and generative design. Like every other nerd on the planet, I run on obsession cycles. Right now, I'm all things design fiction.

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